



## Long Reach High School Boosters

### Sponsorship

#### 2020 Calendar Year Opportunities

*LRHS Boosters promote school spirit and pride by supplementing funding of Long Reach's extra-curricular activities through partnerships with the school administration, club sponsors, coaches, student support groups and local businesses.*

**Let lightning strike for your business! Sponsor the LRHS Boosters today and lock-in these rates for 3 years.**

Contact [LRfundraising@lrhsboosters.com](mailto:LRfundraising@lrhsboosters.com) to sponsor us today!

#### **Zeus Level Sponsor – ~~\$1,000 per school year~~ \$800 through end of 2020**

##### ***The best brand exposure in the county!***

- ✦ 4x8 Banner with your logo in our football stadium for through the end of 2020
  - Stadium is host to over 50 school sponsored sports event each year, including LR Football games as well as practices, games and meets for some of Howard County's largest sports organizations
- ✦ 4x8 Banner with your logo on our baseball field fence for through the end of 2020, including summer
  - Visible to entire LR community from LR parking lot, practice fields and traffic on Dobbin Rd.
- ✦ 4x4 Banner with your logo in our gymnasium through the end of 2020
  - Gymnasium hosts well attended Lightning basketball games, as well as practices and games for the Howard County's largest sports organizations
- ✦ Recognition of your company throughout Boosters social media platforms
  - **LRHS Boosters have the most followed social media accounts among the county's booster clubs – Over 2,000 followers on Facebook, over 1,500 on Instagram and growing daily!**
- ✦ Your logo on the Long Reach Boosters website sponsors section
- ✦ Your logo on regular Long Reach Boosters communications, including Taste of Long Reach items
- ✦ Appreciation announcement at home basketball and football games
- ✦ Sponsor table at school events with ability to hand out novelty items

#### **Lightning Level Sponsor – ~~\$700 per school year~~ \$600 through end of 2020**

- ✦ 4x8 Banner in our football stadium OR 4x8 Banner along our baseball field fence
- ✦ Thank you shout out on LRHS Boosters Platforms
- ✦ Your logo on the Long Reach Boosters website sponsors section
- ✦ Your logo on regular Long Reach Boosters communications, including Taste of Long Reach items

#### **Thunder Level Sponsor – ~~\$400 per school year~~ \$300 through end of 2020**

- ✦ Your logo on our multi-sponsor banner in the stadium and gym
- ✦ Your logo on the Long Reach Boosters website sponsors section
- ✦ Your logo on Boosters communications, including Taste of Long Reach items

#### **Storm Level – ~~\$100 per school year~~ through end of 2020**

- ✦ Logo on Boosters web page
- ✦ Logo on Boosters communications

*The Long Reach High School Boosters Club is a 501c3 non-profit organization. Your generous donation is tax deductible in accordance with applicable tax laws and regulations.*

*All banners must comply with HCPSS Policy 4010 – may contain only your logo  
Sponsorship benefits are for calendar year 2020 and must renewed for future years*